

ARCHIDRESS - THE TAILORS OF TEXTILE FACADE

THE BRAND

Archidress is a Coverhat division dedicated to textile architecture. It offers customized solutions, both in form and choice of materials, to coat a building or to give new appeal to single facades, but in full harmony with the surrounding environment. The result is a highly contemporary architectural restyling able to combine creative experimentation, research and sustainable approach with the aim to maximize energy savings.

The design's aim of Archidress's architects, engineers and designers is to help give a new image to a very old structure, give a clear imprint to a new building and make it highly recognizable, to give an appealing contemporary second skin to such buildings as commercial ones.

That is why cladding and covering facades become the first visiting card for the company, which chooses them, and are the visual expression of its philosophy, its strengths or its sector. All in accordance with the priority need of indoor comfort and energy saving.

"Textile facades - says Roberto Rescia, Managing Director Coverhat - have found in recent years significant spreading thanks to an aesthetic restyling's policy of the cities, starting from commercial areas, and offer an effective solution to solve many problems, such as, for example, the improvement of interior comfort and energy saving. And this without compromising the aesthetic aspect assured by the game of shapes, materials and colours which allow us to meet the needs of those who are looking for new solutions to qualify their structures".

OUR PHILOSOPHY

The materials research, the customization, the ability to combine functional needs with aesthetic attentions: these are the strong points of Archidress, which creates "clothes" made to measure for each structure through the careful mix of membranes and their

fasteners, essential parts of the load-bearing system and essential elements of the architectural stability.

First setter of a new way to design the buildings' aesthetic, Archidress thus becomes not only the expression of a contemporary vision of conceiving a project which chooses to use covering membrane, but also the opportunity to create an individualized and representative image of impact.

Aiming to the best result, the key role is played also by the in-depth knowledge of textile materials and their tensile strength performance.

“Build innovative projects that combine aesthetics, architectural experimentation in the forms, the latest materials and the production capability: this is our challenge in Archidress. We give space to creativity but we focus on the skills to create solutions that are able to respond to heavy loads and earthquakes safely, by promoting the lightness. Our plus? The speed and ease of installation”.

SHAPES AND MATERIALS: OUR DIKTATS

Designing and build textile architecture solutions requires a good knowledge of the technical and performance prerogatives of the materials used and the ability to combine them successfully to achieve hyper-lightweight constructive systems. Research and innovation, functional to identify ground-breaking products for their durability, weather resistance, optical translucency and ability to filter sunlight guide Archidress's architects and engineers.

Among the top level Archidress's selections, there are fabrics of fiberglass covered with silicone, PTFE or ETFE, carbon fibres, polyester film coextruded with liquid crystals, but also polyester PVC nets/mesh, metal fabrics and architectural membranes of synthetic or natural fibres able to bend themselves to the realizations of the most varied shapes.

THE COMPANY

Coverhat starts from Roberto Rescia and his over ten years' experience in design, manufacture and installation of architectural complete roofing systems, which are a harmonious fusion of technology, functionality and aesthetics.

A dynamic, flexible and creative staff of professionals (architects, engineers, interior designers, assemblers), supported by specialist constructive skills and by technical knowledge of materials, creates high performance customized solutions, able to fit a need or a desire.

Thanks to the close cooperation with those players sharing the same philosophy and vision, Coverhat also provides hi-tech facilities suitable for the proper functioning of the structures, an efficient, prompt and attentive to detail production, and a customer service ready to take action promptly and efficiently.

In addition to design and implementation, the company also coordinates every step of the activity, manages the logistic, and finally plans the execution, dealing with potential problems and finding the best solutions to ensure an outcome that can maximize the cost/benefit binomial.