

IT'S COVER: TENSIL STRUCTURE'S PERFORMERS

THE BRAND

It's Cover is a Coverhat division dedicated to the design, the construction and the installation of covers for wide and small areas. It's Cover's architects and engineers create solutions whose strong points are design, hi-tech and sustainable materials aiming to energy saving and whose typical feature is customization.

Whether it is about swimming pool covers or temporary/permanent tensile fabrics structures, elastic tents or air domes, It's Cover solutions meet sport, business and leisure needs for exhibitions, events (food, automotive, wellness) or optimization of areas that are difficult to exploit. With It's Cover, aesthetic and functionality match.

"For business, leisure, sport: the perfect solution for any need, it's not only our slogan - says Roberto Rescia, Managing Director Coverhat - but also the sum of our experiences. Over the years, we have provided ad hoc solutions for different sectors by understanding their characteristics and problems. Supported by this experience, we can fulfil the buyers' aesthetic and functional needs, giving them project able to express their company's style. Our creative team's commitment follows this way: plan peculiar proposals for shapes, graphics and materials".

OUR PHILOSOPHY

Customize to create unique projects, difficult to copy, able to leave traces. It's Cover's architects and engineers are moved by the will to achieve unique solutions for design, materials and creativity, the perfect fusion between intelligence and style, aesthetics and ease of use, convenience and comfort.

A constant challenge played with patience and courage to experiment in the name of quality and safety, and the best Italian "know how".

In It's Cover, technology weds craftsmanship, the design ability blends with the construction skills, the project strategy with

methodology and so, they answer even the most unconventional requirements.

“We are not satisfied with providing the proper solution to the needs of those who apply to us, but we work to give the best possible option in terms of costs, quality and efficiency. However our commitment goes even further”.

Indeed, It's Cover's team attends to the whole design-implement process and coordinates all phases, handling the logistics, planning the activity and solving any possible problem with the most appropriate solutions.

SHAPES AND MATERIALS

Performance guides It's Cover's projects. No compromises, both for shapes and materials: functionality and structural stability are the key elements to build each project and the premises to achieve solutions that combine lightness and functionality, aesthetics and efficiency. Without forgetting technology, codified by the selection of the latest materials, both for their inside characteristics and requirements: water resistance, fire resistance, weather and mechanical stress resistance, strength and durability.

As for its solutions, It's Cover chooses, among others, polyester PVC fabrics, top level for its cost-performance-term ratio, polyester PVC/PVDF fabrics - the additional lacquer increases UV rays and weather resistance, boosts brilliance and ensures greater durability - and ETFE, ideal for the construction of pneumatic cushions, greenhouses, gardens and swimming pools, thanks to the total transparency of its film to UV radiation. ETFE and expanded PTFE fabrics are used to achieve solutions that require high resistance to temperatures, dirt, abrasion and breaking off.

THE COMPANY

Coverhat starts from Roberto Rescia and his over ten years' experience in design, manufacture and installation of architectural complete roofing systems, which are a harmonious fusion of technology, functionality and aesthetics.

A dynamic, flexible and creative staff of professionals (architects, engineers, interior designers, assemblers), supported by specialist constructive skills and by technical knowledge of materials, creates high performance customized solutions, able to fit a need or a desire.

Thanks to the close cooperation with those players sharing the same philosophy and vision, Coverhat also provides hi-tech facilities suitable for the proper functioning of

the structures, an efficient, prompt and attentive to detail production, and a customer service ready to take action promptly and efficiently.

In addition to design and implementation, the company also coordinates every step of the activity, manages the logistic, and finally plans the execution, dealing with potential problems and finding the best solutions to ensure an outcome that can maximize the cost/benefit binomial.